



January 12, 2023
Quarterly Meeting Agenda

Location: [ZOOM Meeting](#)

Time: 3 p.m.- 4:30 p.m.

Meeting Call to Order	Mitch Overton
Item #1 Consideration of Approval of October 2022 Mid-Year Meeting Notes	Mitch Overton
Item #2 Current Budget Update	Carla Belski
Item #3 Board Vacancies a. Tribal Representative	Maria Butts
Item #4 Membership Update	Jamie Saitta
Item #5 Website/Communications Update	Danielle Baudin
Item #6 Resource Development Coordinator Update	Cassie Lasson
Item #7 Student Liason Update	Jennifer Thomsen
Item #8 Montana Trails Coalition Update	Bob Walker
Item #9 Legislative Update	Bob Walker
Item #10 Aquatics Update	Elizabeth Hill
Item #11	Maria Butts

Conference Update

- a. **Update on Whitefish Confernece Planning**

Item #12

Spring Annual Meeting

Mitch Overton

Items #13

Other Items from the Board

Mitch Overton

Item #15

Adjourn



October 5th, 2022
Mid-Year Meeting Minutes
DRAFT

Location: Kalispell City Hall
201 1st Ave E.
Kalispell, MT
MLCT Conference
Time: 10AM - 11:30AM

Zoom Video Recording:
<https://youtu.be/a330ggMmPRc>

Download Meeting Packet:
<https://mtrpa.info/wp-content/uploads/2022/09/2022-Mid-Year-MTRPA-MLCT-PACKET.pdf>

Meeting Call to Order

Maria Butts

- President Mitch Overton joined remotely and asked Vice President, Maria Butts, who attended in person to run the meeting. Maria called the meeting to order.
- Kelly Lynch, the new Director for Montana League and Cities and Towns. She gave updates of Parks and Recreation. MLCT Director had an announcement about the Legislative Session that could affect Parks & Recreation.
 - 1. MACKO seeking an ownership of annex bill with into city parks
Macko bill would require cities to take on parks that are annexed into a city from county parks.
 - 2. Sued Whitefish over “impact fee bill” meaning the state would be deciding body on what fees would be charge and what departments they will go to. This could challenging for Parks and Recreation.
 - 3. Kelly also shared she is a Certified ADA Coordinator and could hold session for us.
 - 4. Kelly would like to have Parks and Recreation to be more involved with Parks and recreation and there are ways we can establish sessions that are focused on Parks and Recreation or crossed with other departments. She did state they have challenge to have enough space for all departments. Next year is in Helena. The following year is in West Yellowstone which could be tight. Maria explained we keep in communication with her.

Item #1**Mitch Overton****Consideration of Approval of September 2022 Quarterly Meeting Minutes**

- No changes were suggested to the meeting minutes.
- Danielle made a motion to pass.
- Second by Steve Herrig.

Item #2**Maria Butts****Current Budget Update**

- Looking at the Actual 2022 column, with the exception of revenue source in membership, because we did not transfer the \$4500 from the PayPal and once it is transferred that will increase the revenue area.
- The invoice for the Great Falls conference was received and approved. Steve explained they had about \$2000 startup cost and made \$8500 from the conference. Maria explained how that is excellent revenue for conference.
- Budget is on track to hit the goals. We put forth some expenditures we do not meet throughout the year. Like office supplies, mid-year meeting cost, legislative support, that we do not have costs for but we budget for just in case they are needed.
- An approved 2023 and 2024 Budget included in the packet as a reminder of what future spending is.
- The idea of bringing forth a sponsorship program for smaller rural communities that have not been able to attend our annual conference. The idea is the board would sponsor a member of a community to come to one of our conference. The community sponsor would get to know MTRPA, the player throughout the state, usher our organization a bit more so we can add to our membership to know better what our smaller communities need, what types of information we are coming out with, what types of trainings they need and so on. Thinking the conference committee would choose the community to sponsor. Put out a call for the sponsorship. If no one applies, the conference committee could invite/choose a community to bring. This idea would be voted on at the Annual Conference. MTRPA would sponsor the sponsor's conference cost and hotel room cost and an annual one year membership estimated at \$500. It was agreed that this will go on the quarterly agenda.
- Need to include in the Treasure's responsibilities to transfer funds from PayPal. Will work with Nick to make sure whatever is processed with PayPal will go to the correct line item in the budget.

Item #3**Maria Butts****Board Vacancies****A. Secretary/Treasurer**

- Chris Waite left the Montana for a Director position in Oregon leaving the Secretary/Treasurer seat open. MTRPA received a letter of interest from Carla Belski, Community Resource of Whitefish Parks and recreation. Maria highly recommended her. No one else applied.

B. Tribal Representative

- Cassie presented a draft for Call for Tribal Board position. She asked the board to approve the draft to start using in communications and she asked members to share the letter once it is published on all MTRPA channels.
- Cassie put together roles for the Tribal Board position based off of what is in the Bylaws and duties for auxiliary board members. She asked for feedback.
- Hearing no feedback, the draft was accepted to go out on all media channels. Maria stated this position will be of great value for the Association if filled by a passionate individual.

C. Student Representative

- Brie Nickal submitted a letter of interest for the Student Representative included in the packet. Brie is a junior at the UM studying parks and recreation management. She grew up in Boulder, CO and had meaningful experiences with Parks and Recreation programs in her community.
- Mitch motioned to approve Brie Nickal as Student Representative.
- Second by Steve.

Item #4

Jamie Saitta

Membership Update

- Jamie, membership chair, could not be with us today but she met with Cassie prior to the Mid-year meeting to have her present the Membership update.
- At the annual conference, Jamie passed around a legal pad and asked for attendees to write down a name of an organization in their community that could be a potential member. She did not get any entries on that paper. She asks again of current members, if there is some department, non-profit, or commercial entity in your community that could join us, please let us know by emailing Jamie or MTRPA contact@mtrpa.info
- Usually membership for the next year starts to open up December. With the new software for the membership website, Jamie and Cassie recommended we start membership with the 1st of the year. So expect 2023 Membership to open on January 1st and put it on your calendar to renew.
- Jamie is preparing 2 different letters to drive membership registration. First for current members and second for potential members and she is working on creating a list of potential members.
- Cassie and Jamie are planning to use list from MLCT to reach out to all Parks and Recreation departments or individuals throughout the state.
- Cassie is working with Jamie on a membership portal on the website that will include new member benefits such as MTRPA Email Signatures, Recurring Zoom Meeting, and Member Resources.
- Cassie and Jamie and Danielle are planning to provide MTRPA Monthly Meetups. These informal meetings will keep membership engaged and the conversation around parks and rec going. Planning to meet every THIRD TUESDAY of the month. Will alternate between 1pm and 4pm every other month to give options for times. Cassie intends to create a calendar subscription button to add monthly meetups to a calendar that will automatically update if there are changes. These meetings will have a fun agenda. The first meeting theme will be “partnerships”

- Cassie showed earnings and signups reports included in packet.
- Jamie and Cassie explained the numbers on the member's list are skewed as not everyone has submitted their department's roster. Cassie showed how members can add their department's members to the account. Maria noted whoever is signing up for the membership becomes a "point person" to manage their group.
- Maria suggested that the email right after registration has subject line with "One more step to complete membership" vs. "welcome" so that new members will not miss that step.

Item #5

Danielle Beaudin

Website/Communications Update

- Danielle and Cassie have been working together closely and have created a Trello Board for organizational purposes.
- Danielle reminded members of the Job Posting board. She also reminded members that if you post a job you can close it when it is filled and she asked that if your position is filled to please mark it as filled on the website.
- Danielle explained how we are working on non-member job posting becoming more streamline by offering a payment button on the website whereas right now it is all done through email and invoices.
- Wants to kick off website forum. Danielle talked about ideas to post on the forum. She gave example of wanting to start a forum to talk about Recreation Software.
- Danielle was reminding members to check out the website and look out for communications from MTRPA. She wanted to look at creating push notifications.
- Danielle and Cassie will be creating tutorials for how to use membership benefits on the website like adding jobs, forum items, member rosters, etc.
- Danielle highlighted that Cassie has been putting video recordings of meetings on website.
- Maria brought up a conversation during the business meeting, about Website/Communications position duties being revisited and a rearranging of duties and positions, specifically with Website/Communications position and Secreatatry/Treasure position.
- Reminder of duties for all positions on the board going to the next quarterly meeting. If any changes to bylaws would be proposed and voted on at Annual Meeting

Item #6

Cassie Lason

Resource Development Coordinator Update

- Cassie is enjoying working with MTRPA and sees herself becoming viewed as a parks professional.
- Meeting quarterly with the board. New area on the website devoted to quarterly meetings.
- Created a YouTube channel, mainly for posting recorded Zoom meeting.
- Meeting regularly Danielle and Jamie to increase communication and membership.

- Tribal Membership Call draft letter a big focus, she worked with a member of the Cree Nation to create the call, who suggested to put the call out within the universities.
- Entering last quarter of the year, focusing on prepping for 2023. First weeks of December will focus on registration for 2023 Conference, and the last weeks of the year will be focused on 2023 membership going live for next year.
- Cassie requested to be paid on-line vs. via check.
- Only change on Cassie's upcoming contract was quarterly newsletter changing to regular newsletter communications.
- Carla suggested other email communications platforms than Mailchimp and Constant Contact. Cassie and Carla will work together.
- Maria reminded the group Cassie's contract is up for renewal under item #12.

Item #7

Jennifer Thompson

Student Liaison Update

- Jennifer was not present for meeting.
- Brie Nickal, new Student Representative shared that her and Jennifer plan to re-start the student chapter and bring more student involvement into MTRPA.
- Cassie suggested a Facebook Group for the students. Brie suggested we include not only students but all professionals. It was decided that a general MTRPA Facebook group would be helpful for promoting MTRPA and networking before the conferences. Mitch recommended we ask questions for incoming Facebook group members to do a sort of screening.
- Danielle brought up the idea of reaching out to other schools in Montana and Brie was asked to help with that.

Item #8

Bob Walker

Montana Trails Coalition Update

- Bob was not present for the meeting but sent a letter with Cassie to iterate there are millions of dollars available for grants and to get your project proposals ready!
- See letter in packet from Bob about upcoming funding.

Item #9

Bob Walker

Legislative Update

- Bob was not present for the legislative update. Maria reminded everyone of the Legislative update we got at the start of the meeting from Kelly.

Item #10

Elizabeth Hill

Aquatics Update

- Elizabeth Hill was unable to attend the meeting as she was attending World Waterpark Association conference in Las Vegas and Mitch presented on her behalf.
- Mitch shared struggles with staffing in Aquatics nationally. Elizabeth sent Mitch examples of communities. One example of a community with a lifeguard job fair that

usually attracts 400+ people, only had 35 attend, and out of those 35 only 9 people choose to do the lifeguard course. Another example is a community that bases their staffing plan now that 4 people are needed for every 1 position due to the need for off requests and flexible for scheduling. If anyone is going to fill a position, employers must be extremely flexible. Mitch shared these are lifeguard positions are moving towards being seen as first responders. The City of Austin was short 900 guards this year. Salt Lake short 500 guards this year. Mitch noted aquatic facilities and lessons are still running, but the aquatics departments need support.

- Maria opened the inquiry for campaigns to support the aquatics with slogans like “Lifeguards are First Responders” and asked everyone to can be thinking about how MTRPA can help with a campaign for Aquatics in our state.
- Cassie suggested having monthly, bimonthly, or quarterly focus of campaigns to bring awareness to areas needed to highlight.

Item #11

Maria Butts

Conference Update

A. Members to vote on 2023 Conference in Whitefish and 2024 in Billings

- Requested shift for conference in location for next year. Originally planned for Billings in 2023 and Whitefish in 2024, however due to changes in staffing in Billings it has been requested to change locations to have the conference in Whitefish 2023 and then Billings in 2024.
- Michael made a motion to hold conference in Whitefish 2023 and Billings in 2024.
- Motion second by Maria.

B. Update on Whitefish Conference Planning

- Maria shared their conference planning template and the idea to pass on the planning as a roadmap for the next conference committee to use.
- Still working on a keynote speaker. Maria has a connection she is hoping to get but is still waiting to hear back. Have had many inquiries from professional speakers.
- Maria shared her ideas for theme with Diversity, Equity, and Inclusion. She explained community skate park story tying into that theme. She has ideas for a potential Keynote speaker Jeff Ament and connections with Dreamland Skatepark Company to come speak for Whitefish 2023 Conference.
- Steve shared advice from hiring Keynote speakers from the Great Falls Conference that was helpful.
- Maria showed examples of schedule, tracks, and potential session titles.
- Steve suggested State Parks sessions including SCORP to be included on the schedule.
- Maria asked if there are any other tracks that need to be included.
- Brie has ideas for conference planning like matching up students with professionals based on their interests and student tracks. She suggested tying in in the Facebook group to introduce people or match people up. Maria suggested opening breakfast at the conference for professional meet up.
- Brie said MTRPA Olympics were very helpful at the last conference.

- Maria asked Brie if she would help with activities during socials.
- Steve suggested Sunday night for a casual “ask a professional” or activity to help students get to know professionals.
- Cassie asked how to highlight art in parks within the schedule.
- Maria plans to schedule subcommittee meetings. Maria will send out a doddle poll. Initial subcommittee members include:
 - Maria
 - Cassie
 - Steve
 - Brie

Item #12

Mitch Overton

Consideration of Renewal of Resource Development Coordinator Contract

- Proposal included in packet. Maria entertained a motion to renew the contract with Cassie.
- Steve motioned to approval the contact.
- Danielle second.

Item #13

Mitch Overton

Swearing in of New Board Members

- Maria conducted the Swearing in of New Board Members, Carla Belski for Secretary/Treasurer and Brie Nikal for Student Representative.

Items #14

Other Items from the Board

- Next quarterly meeting on January 11th at 3pm.

Item #15

Adjourn

- Maria adjourned the meeting.

Budget for MTRPA

Year End Cash Balance	\$46,111.52	\$45,447.48	\$42,161.20	\$37,445.77	\$19,497.02
Expenses	Actual 2019	Actual 2020	Actual 2021	Proposed 2022	Actual 2022
Corporate Fee and By-law Changes	\$20.00	\$20.00	\$20.00	\$15.00	\$20.00
Office Supplies	\$0.00	\$0.00	\$0.00	\$20.00	\$0.00
Mid-year meeting	\$136.95	\$0.00	\$0.00	\$200.00	\$0.00
Web page hosting support	\$130.00	\$251.00	\$160.00	\$185.00	\$300.00
Website Annual contract	\$79.90	\$103.87	\$23.97	\$200.00	\$0.00
NRPA membership	\$250.00	\$250.00	\$250.00	\$250.00	\$0.00
Awards	\$0.00	\$0.00	\$0.00	\$600.00	\$0.00
Legislative Support	\$0.00	\$0.00	\$0.00	\$1,000.00	\$0.00
NRPA National Conference	\$0.00	\$0.00	\$2,500.00	\$2,500.00	\$2,500.00
MTRPA Conference Expenses	\$3,750.00	\$0.00	\$0.00	\$3,000.00	\$20,440.17
Student Scholarships	\$0.00	\$0.00	\$0.00	\$500.00	\$2,500.00
Student expense for conference	\$2,000.00	\$0.00	\$0.00	\$2,000.00	\$1,135.50
Professional Development for members	\$150.00	\$137.50	\$0.00	\$500.00	\$0.00
Partnership Sponsor	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Staffing (Agreement with MP&R)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Resource Development Coordinator (contract)	\$5,967.79	\$7,362.50	\$7,500.00	\$15,000.00	\$18,750.00
Consultant Travel	\$0.00	\$0.00	\$0.00	\$3,500.00	\$0.00
Montana Nonprofit Association Membership	\$0.00	\$40.00	\$40.00	\$40.00	\$40.00
Montana Trails Coalition Membership	\$50.00	\$0.00	\$0.00	\$50.00	\$0.00
Liability Insurance	\$0.00	\$0.00	\$2,276.00	\$1,249.00	\$1,138.00
Checking Account Statement/Bank Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$24.00
Website Domain Renewal and Reinstatement	\$256.88	\$0.00	\$0.00	\$0.00	\$0.00
Total	\$12,791.52	\$8,164.87	\$12,769.97	\$30,809.00	\$46,847.67
Revenue	Actual 2019	Actual 2020	Actual 2021	Proposed 2022	Actual 2022
Memberships	\$3,542.53	\$4,615.26	\$5,634.71	\$5,500.00	\$960.00
Conference Closeout	\$23,125.00	\$2,622.20	\$1,840.00	\$4,500.00	\$21,090.00
Advertising	\$250.00	\$250.00	\$0.00	\$1,000.00	\$0.00
Interest	\$12.15	\$13.37	\$8.98	\$17.00	\$3.49
Silent Auction	\$0.00	\$0.00	\$0.00	\$500.00	\$130.00
Scholarship funding	\$0.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Bank Credit	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total	\$26,929.68	\$7,500.83	\$9,483.69	\$11,517.00	\$24,183.49
CD 1 yr Maturity	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Revenue	\$26,929.68	\$7,500.83	\$9,483.69	\$11,517.00	\$24,183.49

Montana Trails Recreation Park Assn

Checking Account Activity for Calendar year 2022

Date	Payee / Recpt Source	Description	Ck No.	Cleared	Disbursmt	Recpt	Balance
Balance Forward							\$42,161.20
1/27/22	FrontDesk, Inc.	Q4 Resource Development Coordinator Services (\$3,750)/Web Hosting & Plugins (\$300)	ACH	x	\$4,050.00		\$38,111.20
1/31/22	Bank	Interest		x		\$0.71	\$38,111.91
2/24/22	Deposit	Membership Renewals		x		\$560.00	\$38,671.91
2/28/22	Bank	Interest		x		\$0.59	\$38,672.50
3/10/22	Deposit	MTRPA Conference Exhibitor Registration		x		\$400.00	\$39,072.50
3/16/22	FrontDesk, Inc.	Q1 Resource Development Coordinator Services (\$3,750)/MTRPA Annual Conference Registration (\$169)	ACH	x	\$3,919.00		\$35,153.50
3/31/22	Bank	Interest		x		\$0.63	\$35,154.13
4/12/22	TicketLeap	MTRPA Conference Closeout		x		\$16,690.00	\$51,844.13
4/14/22	Deposit	Membership Renewals		x		\$400.00	\$52,244.13
4/14/22	FrontDesk, Inc.	Q2 Resource Development Coordinator Services (\$3,750)/MTRPA Annual Conference Mileage/Lodging (\$640.41)	ACH	x	\$4,390.41		\$47,853.72
4/29/22	Bank	Interest		x		\$0.69	\$47,854.41
5/31/22	Bank	Interest		x		\$0.84	\$47,855.25
6/2/22	Withdrawal	Close Opprtunity Bank Checking Account		x	\$47,855.28		(\$0.03)
6/2/22	Deposit	Opening Deposit First Interstate Bank Checking Account (\$47,855.28)/MTRPA Conference Sponsorships (\$4,000)		x		\$51,855.28	\$51,855.25
6/6/22	Bank	Interest		x		\$0.03	\$51,855.28
6/29/22	First Interstate Bank	Paper Statement Fee		x	\$2.00		\$51,853.28
7/11/22	University of Montana	MTRPA Conference Registrations	CC	x	\$966.50		\$50,886.78
7/11/22	Alec Shingleton	Scholarship Check	CC	x	\$250.00		\$50,636.78
7/11/22	Lane Arthur	2021 Joel Meier Scholarship	CC	x	\$2,250.00		\$48,386.78
7/11/22	GPI, Inc.	2023 MTRPA Conference Facility Deposit	CC	x	\$2,500.00		\$45,886.78
7/11/22	Chris Waite	Annual Report Reimbursement	CC	x	\$20.00		\$45,866.78
7/27/22	Mike Whitaker	MTRPA Conference Awards Reimbursement	1280	x	\$89.94		\$45,776.84
7/27/22	Montana Nonprofit Association	Annual Dues Membership	1281	x	\$40.00		\$45,736.84
7/28/22	First Interstate Bank	Paper Statement Fee		x	\$2.00		\$45,734.84
8/30/22	First Interstate Bank	Paper Statement Fee		x	\$2.00		\$45,732.84
9/14/22	Deposit	2022 MTRPA Conference Silent Auction		x		\$130.00	\$45,862.84
9/29/22	First Interstate Bank	Paper Statement Fee		x	\$2.00		\$45,860.84
10/26/22	FrontDesk, Inc.	Q2 Resource Development Coordinator Services (\$3,750)/MLCT Conference Mileage/Lodging (\$225.07)/Return Bank Fee (\$10)	EFT	x	\$3,985.07		\$41,875.77
10/27/22	US Liability Insurance Company	Yearly Liability Insurance	EFT	x	\$1,138.00		\$40,737.77
10/27/22	City of Great Falls	2022 MTRPA Conference Expenses	1282	x	\$16,984.75		\$23,753.02
10/27/22	First Interstate Bank	Paper Statement Fee		x	\$2.00		\$23,751.02
11/2/22	Mitch Overton	2022 NRPA Conference Expenses Reimbursement	1283	x	\$2,500.00		\$21,251.02
11/29/22	First Interstate Bank	Paper Statement Fee		x	\$2.00		\$21,249.02
12/22/22	Joel & Patti Meier	Joel Meier Scholarship funding				\$2,000.00	\$23,249.02
12/23/22	FrontDesk, Inc.	Q3 Resource Development Coordinator Services			\$3,750.00		\$19,499.02
12/30/22	First Interstate Bank	Paper Statement Fee			\$2.00		\$19,497.02
					\$94,702.95	\$72,038.77	<i>\$0.00</i>

Budget for MTRPA						
Beginning Cash Balance	\$46,111.52	\$33,645.09	\$21,178.66	\$42,161.20	\$37,445.77	\$19,193.77
Expenses	Approved 2019	Approved 2020	Approved 2021	Approved 2022	Approved 2023	Approved 2024
Corporate Fee and By-law Changes	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00
Office Supplies	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00
Mid-year meeting	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00
Web page hosting support	\$185.00	\$185.00	\$185.00	\$185.00	\$185.00	\$185.00
Website Annual contract	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00
NRPA membership	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00
Awards	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00
Legislative Support	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$500.00	\$500.00
NRPA National Conference	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00
MTRPA Conference Startup	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Student Scholarships	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00
Student expense for conference	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Professional Development for members	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00
Partnership Sponsor	\$1,500.00	\$1,500.00	\$0.00	\$0.00	\$0.00	\$0.00
Staffing (Agreement with MP&R)	\$7,500.00	\$7,500.00	\$0.00	\$0.00	\$0.00	\$0.00
Resource Development Coordinator (contract)	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00
Consultant Travel	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,000.00	\$3,000.00
Montana Nonprofit Association Membership						
Montana Trails Coalition Membership		\$50.00	\$50.00	\$50.00	\$50.00	\$50.00
Liability Insurance			\$1,249.00	\$1,249.00	\$1,249.00	\$1,249.00
Total	\$38,470.00	\$38,520.00	\$30,769.00	\$30,769.00	\$29,769.00	\$29,769.00
Revenue	Approved 2019	Approved 2020	Approved 2021	Approved 2022	Proposed 2023	Proposed 2024
Memberships	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$5,500.00	\$5,500.00
Conference Closeout	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$4,500.00	\$4,500.00
Advertising	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Interest	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00
Silent Auction	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00
Scholarship funding	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total	\$9,017.00	\$9,017.00	\$9,017.00	\$9,017.00	\$11,517.00	\$11,517.00
CD 1 yr Maturity	\$17,036.57	\$17,036.57	\$17,036.57	\$17,036.57	\$0.00	\$0.00
Total Revenue	\$26,053.57	\$26,053.57	\$26,053.57	\$26,053.57	\$11,517.00	\$11,517.00
Year End Cash Balance						
	\$33,695.09	\$21,178.66	\$16,463.23	\$37,445.77	\$19,193.77	\$941.77



Montana Trails, Recreation and Park Association
Physical: 700 West Custer Ave, Helena, MT 59602
Mailing: PO Box 7388, Helena, MT 59604
contact@mtrpa.info
www.mtrpa.info

FOR IMMEDIATE RELEASE
October 12, 2022

Call for MTRPA Tribal Board Member

Montana Trails, Recreation, and Park Association (MTRPA), is an affiliate of the National Recreation and Park Association (NRPA). We are on a mission to help Montana preserve and utilize our parks, trails, and recreation resources across the state while supporting the growth of our professional industry behind the scenes of these beloved areas and programs. In an effort to include, increase and prioritize the presence of indigenous organizations and agencies in our Association, we are inviting Tribes throughout Montana to join our Association.

The MTRPA Board has been asked to create a Tribal Board Member position and membership tier for Tribal members. Further, a land acknowledgement was proposed, and is currently being crafted, to include on the MTRPA website, offices, and other visible materials. At MTRPA 2022 Annual Conference, the Board officially voted to open a Tribal Board member position. It is our hope that fulfilling this position will generate advice from Tribal members which is needed in our Association in order to support Trails, Recreation, and Parks across the traditional land of the Crow, Northern Cheyenne, Sioux, Gros Ventre, Assiniboine, Chippewa, Cree, Blackfeet, Salish, Kootenai, Pend d'Oreille, and Little Shell Chippewa, also known as the state of Montana.

We are seeking nominations for our new Tribal Board position. The nominated individuals will be asked to provide advisory support and recommendations for implementation of the Association's vision, goals, strategic work program, awards program implementation, new officer training, legislative activity, by-law adherence and review, and other interests as determined by the Association and Executive Board in relation to Tribal lands, non-tribal lands, and all other general MTRPA business.

Currently, we are searching for advice about a Tribal Membership tier that could be at a lower cost than other membership tiers. Would you or your organization/agency be interested in working with us on this endeavor? Your participation could strengthen our acknowledgements and allyship across parks, recreation, trails, natural resources, and conservation departments within Montana.

To inquire, send a letter of interest to contact@mtrpa.info.

Please let us know if you have any questions about joining us.

Cassie Lasson
Resource Development Coordinator

Montana Trails, Recreation and Park Association
www.mtrpa.info
Physical: 700 West Custer Ave
Mailing: PO Box 7388
Helena, MT 59604



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Hello MTRPA Members and Friends,

As 2022 ended, I hope you took time to reflect on the amazing work you did throughout the year and the incredible impact it had on your community.

MTRPA is looking forward to supporting you in 2023, and I am reaching out to remind you that it's time to renew your membership! If you have not already, please

LOGIN & RENEW HERE TODAY: <https://mtrpa.info/register/>

Please note, if you forgot MTRPA login information, click the "Lost password?" link on the login page. The website will lock you out if you have too many attempts.

IMPORTANT STEP: If you are registering as an Organization, Non-profit/Affiliate, Educational Institution, or Commercial Organization, your membership includes multiple membership seats for the allotted number included within your membership. You must complete an organization roster by visiting the [Group Organization Member Dashboard](#). It is CRUCIAL that you list all of the individuals in your organization that you want to be included in your membership in order for them to be added to our directory and to be eligible for member benefits!

Member Benefits Include:

- Annual Conference Discount - We are headed to Whitefish this year! Register today!
- Commercial member exhibiting opportunities + advertising PERKS
- *NEW* Virtual Networking Opportunities through our new Monthly Member Meetups!
- Full access to our membership website
- FREE job postings on MTRPA website Post your job today! (Members must be logged in to post.)
- Scholarship and award opportunities
- Legislative Updates
- Voting privileges at official Board Meetings
- An opportunity to be involved in an organization that SUPPORTS and CELEBRATES your role in Parks and Recreation and the difference you are making, daily.

I highly recommend you renew as soon as possible to ensure you get the most out of your 2023 membership. One reason to do this is because Early Bird Conference Registration ends February 1st and prices will increase after that time. If you renew membership to get your member coupon code now, you can still register during Early Bird to get the most savings. Also, our first Monthly Member Meetup of the year is scheduled for January 17th at 1pm and you will need to renew your membership to get Zoom access. We hope to have you join us!

MTRPA thrives on memberships, and we couldn't do it without your involvement. Thank you so much for your support! Please don't hesitate to reach out to me with any questions, I'm always happy to help.

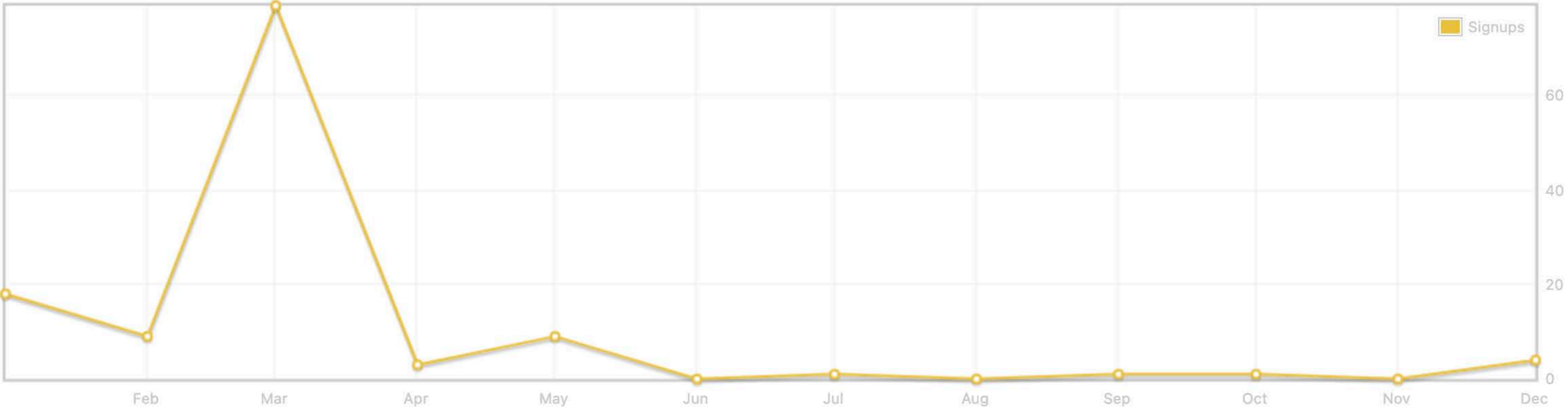
Thanks again and Cheers to 2023!

Jamie Saitta
MTRPA Membership Chair
jsaitta@bozeman.net

P.S. Are you on Facebook or Instagram? Make sure to follow/like our pages so you can get the latest news in your feed facebook.com/montanatrailsrecreationparks and on IG [@montanatrailsrecreationparks](https://www.instagram.com/montanatrailsrecreationparks)

Signups Report

Last Year

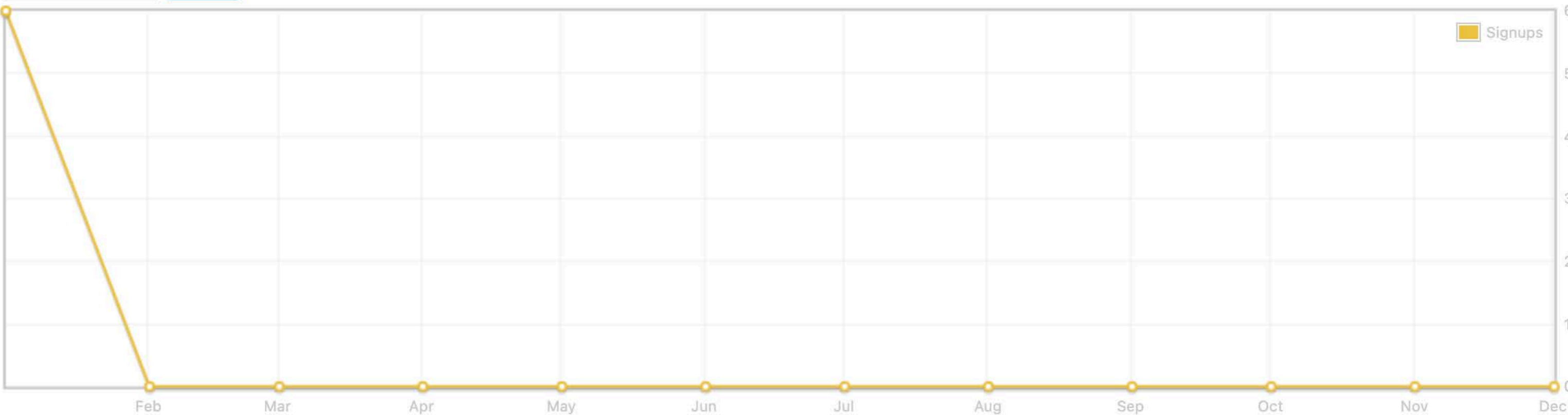


Total signups for period shown: 125

Signups Report

This Year

Filter



Total signups for period shown: 6



Montana Trails, Recreation and Park Association
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RELEASE DATE

January 11, 2023

MEDIA CONTACT

Cassie Lasson

contact@mtrpa.info

FOR IMMEDIATE RELEASE

Invitation for Parks and Recreation Professionals and Supporters to Attend MTRPA Annual Conference in Whitefish, MT this Spring

[WHITEFISH, MT] – The City of Whitefish Parks and Recreation is excited to host the Montana Trails, Recreation, & Park Association (MTRPA) annual conference April 2nd – 5th at the Grouse Mountain Lodge in Whitefish, Montana! This conference attracts Parks and Recreation professionals and supporters from Montana and neighboring states to gather, network, present, learn, share, and grow as a community.

Early bird full conference registration includes access to all sessions, keynote speakers, exhibitor hall, social events, and scheduled conference meals for \$300. Early Bird One Day Passes are offered for \$150. **Early Bird pricing ends February 1st**. MTRPA Members receive a \$30 discount. Sponsorship applications, presentation proposals, and award nomination deadlines are also due by February 1st.

The conference will host a wide array of exhibitors to network with. Though exhibitor booth space is currently sold out, it is not too late to get your spot on our waitlist. The conference committee is working to acquire more exhibitor space and will work with waitlisted exhibitors as space becomes available.

Rooms are available at Grouse Mountain Lodge starting at \$99/night for conference attendees with extended stay options 3 days prior and 3 days post the event, while availability lasts. Rooms must be booked by February 15th to receive the discounted rate. As chairlifts will still be running at Whitefish Mountain Ski Resort, attendees are encouraged to stay n’ play in “the fish.”

MTRPA has an exciting evening of dinner and music with local band, Way Down North, planned for Monday, April 3rd. Entry to this event is included with full conference registration. Guest tickets are available for \$50. The Flathead Valley and surrounding communities’ citizens are invited to attend!

Other conference highlights include a fun GO FISH theme, offsite tours to Whitefish Mountain Resort, Stumptown Ice Den, Whitefish Trails, Go Fish Games, Gear Swap/Silent Auction, Perch Plunge, 50/50 Cash Raffle, and more!

MTRPA is asking the community to share the invitation for conference registration, sponsors, presenters, and award nominations.

“This is the biggest parks, trails, and recreation conference in Montana this year!” ~ Bob Walker, Montana Trails Coalition and MTRPA Trails Representative.

Learn more and register for the conference at <https://mtrpa.info/annual-conference/>

MTRPA is chapter of the NRPA and a 501c-6 non-profit organization on a mission to serve the members and supporters of their efforts to enhance Montana's quality of life by promoting growth, preservation, and development of recreation services, tourism, and parks to benefit the health and well-being of our people, our communities, our economy, and our environment. MTRPA 2023 Membership is open and can be acquired at <https://mtrpa.info/membership/>

###

Submitted by:
Cassie Lasson
MTRPA Resource Development Coordinator
contact@mtrpa.info

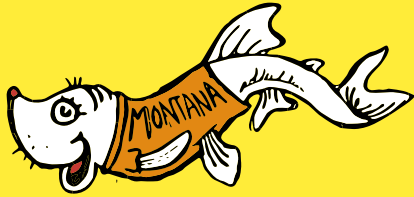
Artwork included:

- Horizontal orientation: [DOWNLOAD small-MTRPA-2023-conference-art.pdf](#)
- Vertical orientation [DOWNLOAD MTRPA-2023-conference-art.pdf](#)
- Artwork Caption "Conference Artwork by Cassie Lasson, MTRPA Resource Development Coordinator, from FrontDesk, Inc."

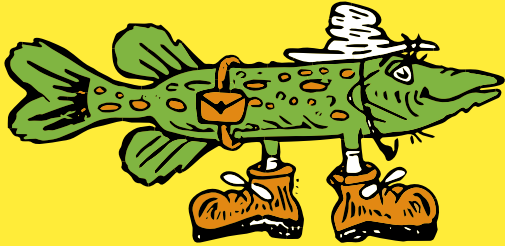


2023 ANNUAL
MTRPA CONFERENCE

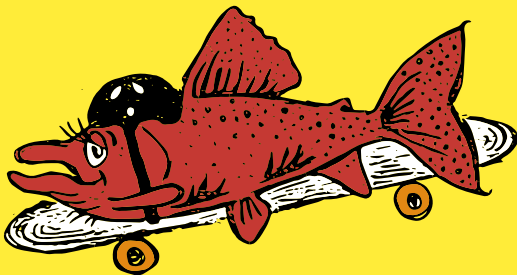
GO FISH!



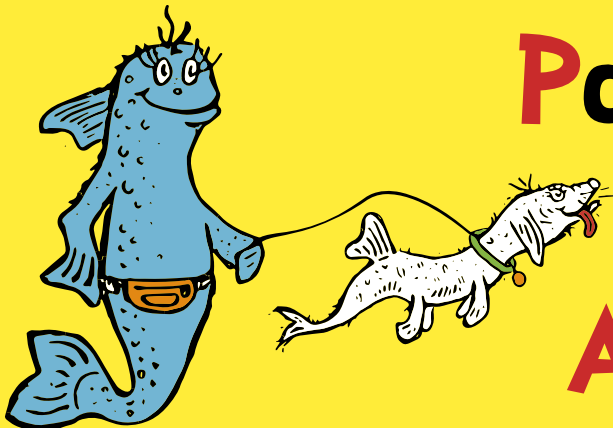
Montana Fish



Trail Fish



Rec Fish



Park Fish

All Fish

in WHITEFISH, MT

Trails and Recreation Grant Program Deadlines!

Bob Walker <Bob_mttrails@outlook.com>

Wed, Jan 4, 2023 at 11:01 AM

This email serves as a reminder of deadlines for trails and recreation grant applications. This year these grants, administered by Fish, Wildlife & Parks, total nearly \$4 million! The grants, depending on the program, can fund trails and recreation in urban, city, community, county,

the program, any projects benefiting trails and recreation are eligible.

Trail Stewardship Grant Program: Approximately \$2 million, Deadline January 31

Recreational Trails Program: Approximately \$1.5 million, Deadline January 31

OHV Grant Program: Approximately \$200,000, Deadline February 28

Summer Motorized Trail Pass Program: Approximately \$200,000, Deadline February 28

We want to see this money getting to those trail, recreation and park projects that benefit Montanans all over Montana. For more detail about these important programs, go to <https://fwp.mt.gov/aboutfwp/grant-programs>.

Bob Walker for

Montana Trails Coalition

Montana Trails, Recreation and Parks Association

Whitefish Conference Master Schedule

Sunday, April 2

Time	Session	Description	Coordinator	Room	Facilitator	Status
12pm-6pm		Registration	Jennie and Maria	Foyer - CD Room	Jennie and Maria	
2pm-5pm		Vendor Set-up Vendor Meeting 3pm	Jennie	CD Room	Jennie	
3:30pm-5pm		MTRPA Board Meeting	Maria	Whitefish City Hall	Maria	
5pm-6pm		Student Meet-up with Professional	Brie	CD Room	Brie	
6pm-8pm		Vendor Social Game Night	Brie	CD Room	Brie	

Monday, April 3

Time	Session	Description	Coordinator	Room	Facilitator	Status
7am-10:30am		Registration	Jennie	Foyer CD Room	Jennie	
8am-9am		Welcome Breakfast (Review logistics of conference, acknowledge sponsors, welcome from Mayor) Student Meet-up with Professional	Maria	CD Room	Maria	John has agreed to do the Welcome Address
9am-10:30am		Keynote	Jennie	CD Room	Jennie	Secured
10:30am-10:45am		Break				
10:45am-11:45am	S1	Parks-Conservation Zero Waste Events Gretchen Boyer	Carla	Nordic Room	Carla	Verbal confirmation Waiting on Presenter Form
10:45am-11:45am	S1	Urban Forestry – Social Equity Becoming Tree City USA Termaine Edmo, Blackfeet Reservation	Jen	Wine Room	Jen	Verbal confirmation Waiting on Presenter Form
10:45am-11:45am	S1	Recreation – Active Indoor Pickleball	Liz	Off-site Armory	Liz	Verbal confirmation
10:45am-11:45am	S1	Paths and Trails – Conservation Haskill Basin Conservation Easement John Muhlfeld	Maria	Alpine Room	Maria	Verbal confirmation
12pm -1:15pm		Lunch – Member Meeting	Jennie/Maria	CD Room	Maria	
1:15pm-1:45pm		Break with Vendors	Jennie	CD Room	Jennie	
2pm-4pm	S2	Weed Certification or Playground Certification	Maria	Nordic Room	Steve	
2pm-4pm	S2	Lifeguard Certification Tiffany	Liz	WAVE	Tiffany	Verbal confirmation
2pm-4pm	S2	Paths and Trails -Tour Whitefish Trail Tour	Carla	Off-Site	Carla	Verbal confirmation
2pm-4pm	S2	Recreation – First Aid/CPR	Liz	Wine Room	Liz	
2pm-4pm	S2	Urban Forestry – Active Tree Species Scavenger Hunt	Jen	Off-Site	Jen	Verbal confirmation
2pm-4pm	S2			Alpine Room		
4:30pm-5:30pm		Perch Plunge	Liz	City Beach	Liz	
6pm-9pm		Evening Social – Music	Cassie & Jennie	CD Room	Cassie & Jennie	

Tuesday, April 4

Time	Session	Description	Coordinator	Room	Facilitator	Status
7am-9am		Registration	Jennie	Foyer – CD Room	Jennie	
7:30am-9am		Breakfast on Your Own				
9am-9:30am		Welcome, Announcements, Vendor Presentations	Maria	CD Room	Maria	
9:30am-11am	S3	Parks – Public Private WAG	Maria	Off Site (WAG)	Ray	Sent email to Ray
9:30am-10:30am	S3	Recreation Leaders Roundtable	Liz	Wine Room	Liz	Verbal Confirmation
9:30am-10:30am	S3	Paths and Trails – Public Private WLP Whitefish Trail	Carla	Alpine Room	Carla	Verbal confirmation Waiting on Presenter Form
9:30am-11am	S3	Aquatics – Public Private The WAVE Art Kruger	Liz	Off Site (WAVE)	Maria	
9:30am-10:30am	S3	Urban Forestry- Conservation Urban Forestry Successes in Montana Jamie Kirby, DNRC	Jen	Nordic Room	Jen	Verbal confirmation Waiting on Presenter Form
10:30am-11am		Break with Vendors	Jennie	CD Room	Jennie	
11am-12pm	S4	Parks – Social Equity Angie – When Parks become spaces for expressive speech	Maria	Nordic Room	Maria	
11am-12pm	S4	Recreation – Social Equity Dream Adaptive	Maria	Wine Room	Liz	
11am-12pm	S4	Paths and Trails – Social Equity A Walking Life – Reclaiming our Health and Our Freedom One Step at a Time Nia Malchik	Carla	Alpine Room	Carla	Verbal confirmation Waiting on Presenter Form
12:15pm-1:30pm		Awards Lunch	Maria	CD Room	Maria	
1:45pm-2:45pm	S5	AIS Inspector’ Roundtable	Carla	Alpine Room	Carla	Verbal confirmation Waiting on Presenter Form

1:45pm-2:45pm	S5	Aquatics – Roundtable Tiffany	Liz	Wine Room	Tiffany	Verbal Confirmation
1:45-2:45pm	S5	Parks – Active Session Bakke Nature Trail (Maria and Cassie)	Maria	Off Site	Maria	
1:45pm-2:45pm	S5	Urban Forestry – Roundtable	Jen	Nordic Room	Jen	Verbal Confirmation
3pm-4pm	S6	Implementing Long-Term Successful Agency Partnerships Jodie Adams & Kim Reser	Maria	Wine Room	Maria	Form Submitted
3pm-4pm	S6	AIS Decon Tour	Carla	Off-site	Carla	Verbal confirmation Waiting on Presenter Form
3pm-4pm	S6			Alpine Room		
3pm-4pm	S6			Nordic Room		
4pm-		Dinner on Your Own				

Wednesday, April 5

Time	Session	Description	Coordinator	Room	Facilitator	Status
7am-9am		Registration	Jennie	CD Room	Jennie	
8am-8:30am		Breakfast to go	Jennie	CD Room	Maria	
9am-11am	S7	Big Mountain Scenic Tour	Liz	Off Site	Carla	
9am-11am	S7	Stumptown Ice Den Skating	Liz	Off Site	Liz	
9am-11am	S7	Pack Your Strengths: Intentional Creativity – Cassie Lasson	Maria	Wine Room	Maria	Verbal Confirmation
9am-11am	S7			Nordic Room		
9am-11am	S7			Alpine Room		
11:30am- 11:45am		Gear Swap Silent Auction	Liz	CD Room	Liz	
11:45am-12pm		Closing Remarks	Maria	CD Room	Maria	



Montana Trails, Recreation and Park Association
Physical: 700 West Custer Ave, Helena, MT 59602
Mailing: PO Box 7388, Helena, MT 59604
contact@mtrpa.info
www.mtrpa.info

2023 MTRPA Conference Exhibitor Invitation

April 2nd – 5th, 2023
Whitefish, Montana

What is the Montana Trails Recreation and Park Association, and why should you exhibit with us?

The Montana Trails Recreation and Park Association (MTRPA) is a non-profit, public interest professional organization representing professionals involved in providing recreation opportunities, natural resource management and leisure facilities to all Montanans as well as the countless tourist who visit our state each year. Exhibiting at MTRPA highlights your business or brand name to hundreds of receptive attendees for a reasonable price. **Businesses may also sponsor a social event or educational session (see the Sponsorship Invitation enclosed).**

You're Invited!

2023 Annual MTRPA Conference
GO FISH!

Montana Fish **Trail Fish** **Rec Fish** **Park Fish**

All Fish in WHITEFISH, MT

Reasons to Attend

- Whitefish Parks & Recreation has planned an exciting conference schedule. This combined with abundant recreational opportunities, we expect high attendance.

- Connect with past, current, and potential clientele.
- Network with professionals who can benefit from your product.
- Evaluate the competition and the industry marketplace.
- Attend any educational session being offered at the conference.
- Participate in nearby recreational opportunities, and enjoy local shopping, restaurants, sightseeing and nightlife.

The Audience

We have been showcasing the finest in parks and recreation products and services at our annual conferences for many years. Your exhibit will reach:

- Directors, Administrators and Recreation Supervisors
- Natural Resource Land and Wildlife Managers
- Park Operations and Maintenance Personnel
- Trails Management and Maintenance Professionals
- Therapeutic Recreation Professionals
- Educators and Students
- Commercial Recreation Professionals
- Aquatics Personnel
- Students Pursuing a Career in Recreation and Land Management
- Park & Recreation Commissioners & Board Members
- Citizen Members

Display Space Options for Exhibitors

Share your products and services with conference attendees at Grouse Mountain Lodge. The lodge will host education sessions, meals, and evening socials.

****We are looking for exhibitors to sponsor the following events:***

- **Socials, Meals, Education Sessions (see the attached sponsor packet for more information)**
- **Registration deadline for exhibitors and sponsors is February 15th**

Whitefish MTRPA Conference

Agenda

(Draft Schedule)

Sunday April 2nd

12:00 p.m. – 6:00 p.m.	Registration
2:00 p.m. – 5:00 p.m.	Vendor Set-up
3:30 p.m. – 5:00 p.m.	MTRPA Board Meeting
6:00 p.m. – 8:00 p.m.	Vendor Social

Monday April 3rd

7:00 a.m. – 10:30 a.m.	Registration
8:00 a.m. – 9:00 a.m.	Welcome Breakfast
9:00 a.m. – 10:30 a.m.	Opening Keynote
10:30 a.m. – 10:45 a.m.	Break
10:45 a.m. – 11:45 a.m.	Education Sessions
12:00 p.m. – 1:15 p.m.	Lunch
1:15 p.m. – 1:45 p.m.	Break with Vendors
2:00 p.m. – 4:00 p.m.	Education Sessions
4:30 p.m. – 5:30 p.m.	Perch Plunge
6:00 p.m. – 9:00 p.m.	Evening Social

Tuesday April 4th

7:00 a.m. – 9:00 a.m.	Registration
7:30 a.m. – 9:00 a.m.	Breakfast on Your Own
9:00 a.m. – 9:30 a.m.	Welcome / Announcements / Vendor Presentations
9:30 a.m. – 10:30 a.m.	Education Sessions
10:30 a.m. – 11:00 a.m.	Break with Vendors
11:00 a.m. – 12:00 p.m.	Education Sessions
12:15 p.m. – 1:30 p.m.	Awards Lunch
1:45 p.m. – 2:45 p.m.	Education Sessions
3:00 p.m. – 4:00 p.m.	Education Sessions
4:00 p.m. -	Dinner on Your Own

Wednesday April 5th

7:00 a.m. – 9:00 a.m.	Registration
8:00 a.m. – 8:30 a.m.	Breakfast To-Go
9:00 a.m. – 11:00 a.m.	Tours and Education Sessions
11:30 a.m. – 11:45 a.m.	Gear Swap Silent Auction
11:45 a.m. – 12:00 p.m.	Closing Remarks

Registration and Setup Schedule for Conference Exhibitors

Exhibitor Setup will be 2:00 – 5:00 p.m. on Sunday April 2nd. Breakdown may begin the afternoon of Wednesday April 5th.

Table Display Reservations Include the Following:

An 8 ft table with linens and 2 chairs. There is limited electricity available so please specify if you need access. Grouse Mountain Lodge will accept freight on your behalf with proper notification. Please be sure your shipment is clearly marked MTRPA Conference, Attn: Tresha Scallen. All exhibitor booths will be in the Continental Divide room.

How to Sign up

1. Fill out the attached contract and mail to City of Whitefish Parks & Recreation, P.O Box 158, Whitefish MT 59937, or email profficemgr@cityofwhitefish.org
2. Submit payment (checks to be made payable to MTRPA)

Fees/Deposits

Full conference table display fees are \$400 for members, \$430 for non-members. Entries will be accepted until February 15th or until all exhibitor spaces are sold. **Fee includes all socials, education sessions, regular conference meals, and events for one company representative.** Meals and events for additional company representatives are \$150 per person. Fees do not include lodging.

Pay online at: https://mtrpa.ticketleap.com/2023-mtrpa/dates/Apr-02-2023_at_1200PM

-OR-

Send checks made **payable to MTRPA** to:

City of Whitefish Parks & Recreation
P.O. Box 158
Whitefish, MT 59937

Cancellation Policy

Should you find it necessary to cancel your exhibit, the following cancellation policy will apply.

A \$100 administrative fee will be assessed. Please contact Montana Trails Recreation & Park Association to request a refund. 100% refund by January 15th. 50% refund by February 15th. No refunds after February 15th.

Lodging

For reservations, contact the Central Reservations office and quote the name of the group, Montana Trails Recreation and Parks Association 2023. Credit Cards will be kept on file and the 1st night stay will be charged at the time of booking. Please include requests for extended stays (valid 3 days pre/post visit based on availability at time of booking) and any airport shuttle requests. Local: (406) 892 2525 or email: glacier park@pursuitcollection.com. **Rooms must be secured by February 15, 2023, to receive the discounted rate.**

Rates:

Standard/Golf View: \$99 (standard/double), \$114 (triple), \$129 (quad)

Corner Suite: \$159 (standard/double), \$174 (triple), \$189 (quad)

Loft Suite: \$199 (standard/double), \$199 (triple), \$199 (quad)

Plus, 1% Tourism, 8% State Bed Tax, 3% Whitefish Resort Tax, \$10.00 Amenity Fee/room/night

2023 MTRPA Trade Show Exhibit Booth Contract

April 2-5, 2023

Table display assignments are made on a first-received, first assigned basis. MTRPA members receive preferred table location. Contract and fees accepted at City of Whitefish Parks and Recreation, P.O. Box 158, Whitefish, MT 59937, until **February 15, 2023**, or until Exhibit Hall is full.

Company Name _____

Email Address _____

Mailing Address _____

City, State, Zip _____

Phone _____

Fax _____

List names of representatives attending for name badges. Please note any dietary restrictions or accessibility needs:

*Does not include hotel room registration.

Brief description of products or services to be displayed (for publishing purposes). Attach extra page if needed.

*Promotional materials for inclusion in delegate "welcome packets" should be forwarded to proffcemgr@cityofwhitefish.org by February 15, 2023.

- Full Conference Exhibitor** \$400 Members \$430 Non-Members
Area will be assigned as space is requested. Includes 8' table with linen and 2 chairs, (limited electrical access). Includes meals, socials, and regular conference events for one representative.

- Meals/events for additional reps** \$150
Quantity _____

Montana Trails Recreation and Parks Association, the City of Whitefish Parks and Recreation and the City of Whitefish assume no responsibility for the safety, theft or damage by fire, accident, vandalism, or other cause to the property of exhibitors. Exhibitors are encouraged to secure insurance prior to arrival. The exhibitor agrees to indemnify and hold harmless the Montana Trails Recreation and Parks Association, the City of Whitefish Park and Recreation, the City of Whitefish, and all officers, agents, staff members or directors of same, from any and all liability and expenses for personal injury and property damage or loss arising from or out of the use by the exhibitor of its exhibit space or its activities in connection thereof.

Exhibitors Signature _____

Please include a check to Montana Trails Recreation and Parks Association for the full amount due.

If you would like to arrange for a special demonstration of your products, contact City of Whitefish Parks and Recreation, (406) 863-2470 or proffcemgr@cityofwhitefish.org

Office Use Only:

Confirmed Space
Date Rec'd

Date Confirmed
Staff Initials

Check Number
Notes



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2023 MTRPA Conference Sponsor Invitation

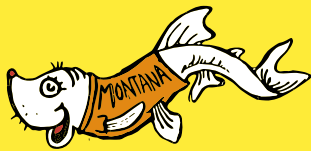
Montana Trails, Recreation, and Park Association (MTRPA) provides annual professional development opportunities to Parks and Recreation professionals across the state through the annual MTRPA Conference. Whitefish Parks and Recreation is proud to announce that in 2023 the conference will take place in Whitefish, MT on April 2nd – 5th. Over 150 Parks and Recreation professionals are expected to attend from across the state. This is an opportunity for our community to showcase the best of parks and recreation in the Recreation Capital of Montana.

We are reaching out today to ask for your assistance in making this conference truly representative of the active, involved, community-minded city we all love. It is only through the generous financial contributions from sponsors and exhibitors that this conference is made possible. All sponsors will be listed in program and other print material promoting the conference. Additional recognition by level is detailed on the next page.

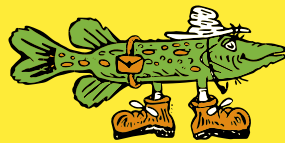
YOU'RE INVITED!

2023 Annual MTRPA Conference

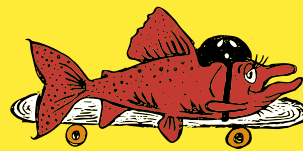
GO FISH!



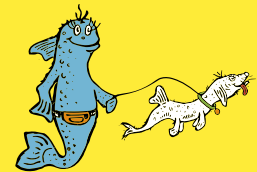
Montana Fish



Trail Fish



Rec Fish



Park Fish

All Fish in WHITEFISH, MT

2023 Sponsorship Levels

Yellow Perch - Unlimited available at \$150

Sponsors will be recognized in promotional materials.

Westslope Cutthroat Trout - Unlimited available at \$250

Sponsors will be recognized in promotional materials and during an educational session.

Arctic Grayling - Three available at \$500

Sponsor a coffee or snack service and be promoted during that break time. Sponsors will be recognized in promotional materials.

Mountain Whitefish - Two available at \$1,000

Sponsor a full bar service and be promoted during that drink time. Sponsors will be recognized in promotional materials. Free attendance for one additional representative.

Pallid Sturgeon - Four available at \$2,000

Sponsor a breakfast or lunch service and be promoted during that mealtime. Sponsors will be recognized in promotional materials *and* receive a complimentary booth. Free attendance for an additional representative.

Paddlefish - Two available at \$3,000

Sponsor a full dinner service and be promoted during that mealtime. Sponsors will be recognized in promotional materials *and* receive a complimentary booth. Free attendance for two additional representatives.

Sponsorship Details

Conference Dates: April 2-5, 2023

Location: Grouse Mountain Lodge, 2 Fairway Dr., Whitefish, Montana

Registration and Setup Schedule for Conference Exhibitors:

Booth Setup will be 2:00-5:00pm on Sunday, April 2nd. Breakdown may begin on Wednesday afternoon, April 5th.

Booth Reservations:

Each booth includes an 8'x10' space with an 8-foot table, linens, and two chairs. There is limited electricity available so please specify if you need access. All booths will be in the Continental Divide Room at Grouse Mountain Lodge.

Included Items:

All sponsors will also be recognized on the website and in social media, emails, and press releases related to the conference. Conference sponsors at Arctic Grayling level and above will include entry to all socials, education sessions, regular conference meals, and events for one company

representative. Meals and events for additional company representatives are \$150 per person. Sponsorship does not include lodging.

Lodging:

For Reservations, contact the Central Reservations office and quote the name of the group, Montana Trails, Recreation and Parks Association 2023. Credit Cards will be kept on file and the 1st night stay will be charged at time of booking. Please include requests for extended stays (valid 3 days pre/post visit based on availability at time of booking) and any airport shuttle requests. Local: 406.892.2525 or email: glacierpark@pursuitcollection.com. **Rooms must be secured by February 15, 2023, to receive the discounted rate.**

Lodging Rates:

Standard/Golf View: \$99 (standard/double), \$114 (triple), \$129 (quad)

Corner Suite: \$159 (standard/double), \$174 (triple), \$189 (quad)

Loft Suite: \$199 (standard/double), \$199 (triple), \$199 (quad)

Plus, 1% Tourism, 8% State Bed Tax, 3% Whitefish Resort Tax, \$10.00 Amenity Fee/room/night

How to apply: Fill out the form included on the next page and send payment. Email high-quality resolution logo and a brief description of products or services to be displayed to cbelski@cityofwhitefish.org

MTRPA Conference Sponsorship Registration

Please complete this form and return by February 15, 2022, to be properly recognized in conference promotion and outreach material.

Company Name: _____

Contact Name/s: _____

Address: _____ City: _____ Zip: _____

Email: _____ Phone: _____

Type of Product/Service Provided: _____

Payment Summary:

Sponsor Level: _____

Sponsorship Amount Paid: \$ _____

Representative Registration*: \$ _____ (\$150 per additional representative)

Total Payment*: _____

List names of representatives attending for name badges. Please note any dietary restrictions and accessibility needs:

*Does not include hotel room registration.

Please email a high-quality resolution logo and a brief description of products or services to be displayed to cbelski@cityofwhitefish.org. Enclose a check and mail to City of Whitefish, Parks and Recreation Department, P.O. Box 158, Whitefish, MT 59937. Please make your check out to MTRPA.

Montana Trails, Recreation, and Park Association, Whitefish Parks and Recreation, and the City of Whitefish assume no responsibility for the safety, theft or damage by fire, accident, vandalism, or other cause to the property of exhibitors. Exhibitors are encouraged to secure insurance prior to arrival. The exhibitor agrees to indemnify and hold harmless the Montana Trails, Recreation, and Parks Association, Whitefish Parks and Recreation, and the City of Whitefish, and all officers, agents, staff members or directors of the same, from any and all liability and expenses for personal injury and property damage or loss arising from or out of the use by the exhibitor of its exhibit space or its activities in connection thereof.

Sponsor Signature _____



Montana Trails, Recreation and Park Association
Physical: 700 West Custer Ave, Helena, MT 59602
Mailing: PO Box 7388, Helena, MT 59604
contact@mtrpa.info

CALL FOR PRESENTERS

2023 MTRPA Conference

April 2nd – 5th, 2023

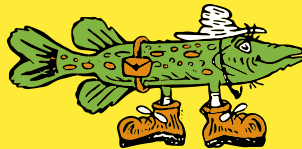
Whitefish, Montana

2023 Annual MTRPA Conference

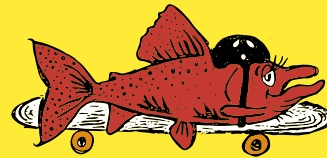
GO FISH!



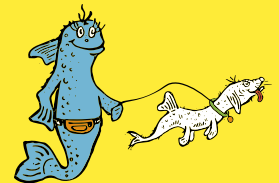
Montana Fish



Trail Fish



Rec Fish



Park Fish

All Fish in WHITEFISH, MT



**GROUSE MOUNTAIN
LODGE**

The **Montana Trails Recreation & Park Association** Annual Conference will be held April 2-5, 2023 at Grouse Mountain Lodge in Whitefish, MT. The conference theme is “Go Fish: Montana Fish, Trail Fish, Rec Fish, Parks Fish, All Fish in Whitefish – Diversity, Equity, and Inclusion in Parks and Recreation.”

The conference committee is working hard on session framework to address current topics and opportunities. We are seeking thought provoking speakers with professional, cutting edge, interactive education sessions, and presentations that can provide information and proven methods to successfully manage and maintain parks, trails, recreation programs, aquatics, and urban forests in the following tracks:

1. Conservation
2. Social Equity
3. Wellness
4. Public/Private Partnerships
5. Training/Certifications

Topic ideas may include but are not limited to: drought tolerant landscaping, conservation through urban forestry management, social equity in recreation, building active communities through public/private partnerships, trail planning design and maintenance, wellness in the Parks and Recreation workplace, certification opportunities, etc.

Sessions will be 1 hour in length, though there is a possibility for longer sessions if the topic warrants more time.

If you have specific questions about program concepts/formats, please feel free to contact the following conference committee members:

Maria Butts – mbutts@cityofwhitefish.org

Jennie Bradford – jbradford@cityofwhitefish.org

Cassie Lasson – contact@mtrpa.info

Please submit proposals in electronic format via email to: jbradford@cityofwhitefish.org by February 15, 2023. Application attached on next page.

Educational Session Proposal
MTRPA Conference
April 2-5, 2023
Grouse Mountain Lodge
Whitefish, MT

Speaker Information:

Full Name: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Short Bio:

Second Speaker (optional):

Full Name: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Short Bio:

Third Speaker (optional):

Full Name: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Short Bio:

Session Details

Session Title: _____

Preferred Date/Time (We will try to accommodate your request): _____

On a separate page please include a session description, including learning outcomes (maximum 50 words for the program guide) and a session proposal (maximum one page).

Speaker Requirements: (check all that apply)

(Speakers who are members of MTRPA or employed in the field of Parks and Recreation or commercial companies are not eligible for honorarium, expense reimbursement, or waiver of registration fees.)

Fee/Honorarium \$ _____

Mileage \$ _____

Lodging (Dates: _____) \$ _____

Do you have dietary restrictions? If yes, list below.

Do you have accessibility needs? If yes, list explain below.

Audio Visual:


- Computer
- Internet Connection
- No A/V needed
- Other: _____

Room Setup:

- Theatre Style Seating
- Other - Specify Room Setup

Session Length:

- 1 hour
- Other: _____

Jennifer Pharr Davis
The Trailblazer
 HIKER-SPEAKER-AUTHOR-ENTREPRENEUR

"I decided that I was going to either fail or succeed. But I wasn't going to be complacent."

- Jennifer Pharr Davis

"Jennifer Pharr Davis delivered in a big way. She struck the absolute right tone, was very easy to work with, and tailored her message to fit the group. I would highly recommend Jennifer. Her story will resonate loudly with any audience looking for motivation to conquer difficult tasks."
John Hasner, Fidelity Investments

"Jennifer's story will touch every emotion and leave you amazed at her strength and perseverance. Her authenticity and genuine spirit make you feel as though you have known her forever. The feedback from our audience was tremendous. She left our female leaders inspired and motivated to never doubt the possible."
Clarissa Felts, VP of Collaboration - Lowe's Companies, Inc.

"Jennifer took the time to tailor her comments to our financially influenced audience and was engaging, inspiring, and reinforced our strategic initiatives. It is rare to find a speaker who connects so well, and our entire audience's response was overwhelming. We would love to have her back again!"
Marc Mullins, Executive VP, Regions Bank

"Jennifer has an amazing way of connecting with a diverse group of individuals. Her accomplishments are amazing yet she carries herself in a humble way. Her lessons lend insight to both personal and professional situations. Our team learned so much from her."
Micki Turner, GE Aviation

ABOUT JENNIFER PHARR DAVIS

Jennifer Pharr Davis knows what it takes to keep going. As a hiker, she has covered more than 14,000 miles, exploring trails on six continents and in all fifty states. Jennifer has hiked the Appalachian Trail three times. In 2011 she set the fastest known time (FKT) on the A.T., completing the 2,190 mile footpath in 46 days- an average of 47 miles a day- and besting marks established over decades by elite male ultra runners.

As a mother of two, Jennifer has yet to slow down. She backpacked 700 miles across the Pyrenees and Iceland during the second and third trimesters of her first pregnancy, hiked 1,100 miles across North Carolina while nursing her newborn son, and took her daughter on trails in all 50 states before she turned two. Off-trail, Jennifer is a nationally recognized speaker, award-winning author, and the founder and owner of Blue Ridge Hiking Company. Jennifer lives in Asheville, North Carolina, with her husband Brew, their children Charlotte and Gus, and a pair of pet goats named Coffee and Cream.

[Jennifer Pharr Davis Speaker Reel](#)

PREVIOUS ENGAGEMENTS ...

Cox Media Group	Berkshire Hathaway
National Geographic Live	Thermo Fisher Scientific
Volvo Construction	Regions Bank
Google	GE Aviation
Hedera	Fidelity Investments
Feeding America	Wells Fargo
Lake City Bank	Lowe's
Investors Management	K&L Gates

for bookings please contact Brew Davis at (615) 708-4301 or brew@blueridgehikingco.com

Why have Jennifer speak to your group?



POPULAR TOPICS INCLUDE:

- Optimizing performance
- Resilience
- Taking healthy risks, being willing to fail
- Teamwork
- Adaptability in ever-changing conditions
- Sustainable Self-Care
- Positive Self-Image
- Environmental Connection and Conservation

BUSINESS EXPERIENCE: Jennifer started her own guiding service at the age of 25, was named 2019 Female Entrepreneur of the Year by the Asheville Chamber of Commerce, and has introduced more than 10,000 guests to the mountains of Western North Carolina.

SPEAKING EXPERIENCE: She is a National Speakers Association (NSA) Certified Speaking Professional (CSP) with more than a decade of experience. She has given 500+ keynotes to Fortune 500 companies, trade organizations, national non-profits, and academic institutions throughout the United States, Canada, and Europe.

IMPACT: At her core, Jennifer Pharr Davis is a storyteller who has countless outdoor adventures to draw from, connecting with people in an authentic way and giving them meaningful takeaways that can be applied to business and life.

CUSTOMIZATION: She communicates "early and often" with the organizer to discuss company culture, presentation themes, and program details.

CONSERVATION: Jennifer "walks the walk," purchasing carbon offsets for airline travel and planting trees for every client Blue Ridge Hiking Company guides (1,500-2,000 per year)

PHILANTHROPY: She will deliver a second presentation to a non-profit of your choice while in town for your event.

Jennifer Pharr Davis is an understated hero who matched the speed and endurance of some of the country's best male ultra-runners — professional athletes with corporate sponsorships and well-financed expeditions—all on her own and with relatively little fanfare.

- Dean Karnazes, ultramarathoner and New York Times

ACCOLADES AND ACCOMPLISHMENTS

President's Council for Sports, Fitness, and Nutrition (2021-present)

IMAX film *Into America's Wild* (2020)

National Speakers Association Certified Speaking Professional (2019)

Asheville (NC) Chamber's *WomanUp* Female Entrepreneur of the Year (2019)

Board of Directors- *Appalachian Trail Conservancy* (2017-2019)

Men's Journal's "25 Most Adventurous Women of the Past 25 Years" (2017)

North Carolina Laurel Wreath Award for Athletic Achievement (2016)

American Hiking Society Ambassador (2014-present)

National Geographic Adventurer of the Year (2012)

Ultrarunning magazine's Performance of the Year (2011)

Blue Ridge Outdoors magazine Person of the Year (2008)



Media

Outside
LIVE BRAVELY

The Washington Post

CBS
THIS
MORNING

NATIONAL
GEOGRAPHIC

n p r

ESPN W. Men's Journal

The
New York
Times

RUNNER'S
WORLD

TRAIL
RUNNER



BACKPACKER

Our State
NORTH CAROLINA
TEDx

www.jenniferpharrdavis.com