

Exhibitor and Sponsor Invitation



2026 MTRPA Annual Conference March 30 – April 2, 2026 Holiday Inn Downtown Missoula, MT

What is the Montana Trails, Recreation, and Park Association?

The Montana Trails, Recreation, and Park Association (MTRPA) is a non-profit, public interest professional organization representing professionals involved in providing recreation opportunities, natural resource management, and leisure facilities to all Montanans as well as the countless tourists who visit our state each year. Exhibiting and sponsoring at MTRPA highlights your business or brand name to hundreds of receptive attendees at a reasonable price.

The Audience

We have been showcasing the finest in parks and recreation products and services at our annual conferences for many years. Your exhibit will reach:

- Directors, Administrators and Supervisors
- Natural Resource Land and Wildlife Managers
- Park Operations and Maintenance Personnel
- Trails Management and Maintenance
- Therapeutic Recreation Professionals
- Educators and Students
- Commercial Recreation Professionals
- Aquatics Professionals
- Park & Recreation Commissioners & Board Members
- Citizen Members

Reasons to Attend

- Enjoy an exciting conference schedule and attend any educational sessions!
- Connect with past, current, and potential clients.
- Network with professionals who can benefit from your product.
- Evaluate the competition and the industry marketplace.
- Participate in local recreational opportunities, shopping, restaurants, and more!

Deciding to Sponsor, be an Exhibitor or BOTH!

Reasons to Sponsor

- **Direct Access to Decision-Makers**
- **Brand Visibility Across the State**
- **Showcase Your Products & Services**
- **Support Healthy, Vibrant Communities**
- **Strengthen Industry Relationships**
- **Exclusive Marketing Opportunities**
- **Recruitment & Workforce Development**
- **Corporate Social Responsibility & Goodwill**
- **Statewide Reach, Lasting Impact**

Reasons to be an Exhibitor

- **Direct Access to Decision-Makers**
- **Brand Visibility Across the State**
- **Showcase Your Products & Services**
- **Support Healthy, Vibrant Communities**
- **Strengthen Industry Relationships**
- **Exclusive Marketing Opportunities**
- **Recruitment & Workforce Development**
- **Corporate Social Responsibility & Goodwill**
- **Statewide Reach, Lasting Impact**

Conference Agenda

(Draft Schedule)

Monday, March 30th

12:00pm-5:00pm	Registration and Check-in
1:00pm-4:00pm	Exhibit Hall Set-Up
1:00pm-2:30	Optional Active recreational activities
2:30pm-3:30pm	MTRPA Business Board Meeting
3:30pm-5:00pm	Walking Roundtables Discussions
5:00pm-8:00pm	Welcome Social - TBD

Tuesday, March 31st

7:00am-12:00pm	Registration and Check-in
7:00am-8:30am	Full Breakfast
8:30am-9:00am	Welcome
9:00am-10:00am	Keynote Speaker
10:00am-10:15am	Announcements
10:30am-12:00pm	Exhibit Hall Opens (Time with Exhibitors)
	Coffee/Tea Service
11:00am-12:00pm	Session 1
12:15pm-1:30pm	Lunch Catered
12:30pm-1:30pm	Tentative Leadership Lunch
1:30pm-4:00pm	Equipment Rodeo
1:45pm-2:45pm	Breakout Session 2
3:00pm-4:00pm	Breakout Session 3
4:15pm-6:15pm	Exhibitor Happy Hour
	Dinner TBD

Wednesday, April 1

7:00am-12:00pm	Registration and Check-in
7:00am-8:30am	Breakfast
8:30am-8:45am	Announcements
9:00am-11:00am	Exhibit Hall Tear-Down
	Coffee/Tea Service
9:30am-10:30am	Breakout Session 4
11:00am-12:00pm	Breakout Session 5
12:15pm-1:30pm	Member Meeting and Awards Lunch
2:30pm-4:30pm	Site Visits
5:00pm-8:00pm	Closing Social (Simple Catered Dinner)

Thursday, April 2nd

8:00am-9:30am	Breakfast
9:30am-10:30am	Closing Keynote
10:30am-10:45am	Closing Remarks and Announce Raffle Winners

Exhibitor Details

The Exhibit Hall will be located in the Holiday Inn Downtown, 200 South Pattee St., Missoula, MT 59802.

Setup will be 1:00pm-4:00pm on Monday, March 30th.
Breakdown will be 9:00am-11:00am on Wednesday, April 2nd.

- 8ft tables with linens and 2 chairs will be provided.
- Full conference exhibitor member fees are \$470 and full conference exhibitor non-member fees are \$545. Entries will be accepted **until February 1** or until all exhibitor spaces are sold. **Fee includes all socials, education sessions, regular conference meals, and events for one company representative.** Meals and events for additional company representatives are \$225 per person. Fees do not include lodging.
- **Lodging**

GROUP NAME:	MTRPA 2026 Conference	This is the name of your group block.
BOOKING LINK:	MTRPA 2026 CONFERENCE	Click on this link to book your reservation online.
RESERVATES DATES:	3/30/26 – 4/2/26	These dates are the dates the group rate is available.
GROUP BOOKING CODE:	MTR	This is a reference code for your group rate.

Rooms must be secured by February 27, 2026 to receive the discounted rate.

Rates: \$144.40 for a room in the MTRPA block with taxes and fees.
Options include: queen bed, king bed, or 2 double beds.

Online Reservations Booking Link:

Below you will find information regarding your group booking, and making reservations:

2. Reservations via phone:

Guests may also contact our **front desk 24/7 at 406-721-8550** to make a reservation or ask questions they may have regarding their reservation. When contacting the front desk please have the following information available to provide the agent on the phone.

GROUP NAME:	MTRPA 2026 Conference
GROUP BOOKING CODE:	MTR

- If you would like to arrange for a special demonstration of your products, or if you would like to sponsor a social or education session, contact Maggie Riddell at (406) 552-625 or riddellm@ci.missoula.mt.us.

- **Cancellation Policy:** A \$100 administrative fee will be assessed. The cancellation request must be received by February 28th. Requests received by City of Missoula Parks and Recreation later than February 28th will not be eligible for refunds.

2026 Sponsorship Details

We would love your support in making this conference truly representative of the active, involved, community-minded association that we all love. It is only through the generous financial contributions from sponsors and exhibitors that this conference is made possible.

ALL SPONSORSHIPS INCLUDE:

- All sponsors will be listed in program and other print material promoting the conference.
- All sponsors will also be recognized on the website and in social media, emails, and press releases related to the conference. Multiple sponsorship levels may be chosen. Additional recognition by level is detailed below.
- All sponsors will have the opportunity to provide promotional material for swag bags (150 items for 150 bags)

Lolo Creek - \$150

- Sponsors will be recognized in Program Guide

Grant Creek - \$250

- Sponsors will be recognized in Program Guide and during a walking roundtable discussion

Rock Creek - \$500

Sponsors will be recognized in promotional materials and during an educational session.

- Person starting the session will tell attendees who the sponsor is
- On board/sign about the session (1 hr session)

Rattlesnake Creek - \$1000

- Sponsors will be recognized in Program Guide and during the closing general educational session – (Closing keynote, with full membership in attendance)_More exposure (more people in attendance)
- Garden City Ballroom

Bitterroot - \$1,500

- Sponsors will be recognized in Program Guide and during the opening general education session – (opening keynote with full membership in attendance)
- Sponsorship will be promoted at breakfasts on **Wednesday and Thursday.**
- Garden City Ballroom

Blackfoot River - \$2000

- Sponsors will be recognized in Program Guide and during the opening general education session – (opening keynote, with full membership in attendance)
- Sponsorship will be promoted at breakfasts on **Wednesday and Thursday.**
- Garden City Ballroom
- Sponsorship will be promoted in the coffee and tea service area in the Big Sky Atrium. Coffee and Tea Service on Tuesday and Wednesday

Clearwater \$3,000

- Sponsors will be recognized in Program Guide and during the opening general education session – (opening keynote with full membership in attendance))
- Sponsorship will be promoted at breakfasts on **Wednesday and Thursday.**
Garden City Ballroom
- Sponsorship will be promoted in the coffee and tea service area in the Big Sky Atrium. Coffee and Tea Service on **Tuesday and Wednesday**
- Receive EITHER a complimentary booth, OR free attendance for two additional representatives

Clark Fork - \$4,000

- Sponsors will be recognized in Program Guide and during the opening and closing general education sessions – (opening AND closing keynote, with full membership in attendance)
- Sponsorship will be promoted at breakfasts on **Tuesday, Wednesday and Thursday.**
Garden City Ballroom
- Sponsorship will be promoted in the coffee and tea service area in the Big Sky Atrium. Coffee and Tea Service on Tuesday and Wednesday
- Receive a complimentary booth AND free attendance for two additional representatives
- Sponsorship will be promoted during an evening social.
- Available space to hang your banner in hotel atrium balcony overlooking exhibitor hall.
- Full conference exhibitor fees waived (up to a \$530 value).

Looking for other ways to sponsor or be involved?

- **Silent auction items**
 - o Single Item – could include but not limited to gas card, high value electronics, artwork, experience, etc.
 - o Basket
- **Monetary sponsorship**
 - o Pitch-in's for grab-n-go lunches
- **Beer for socials**
- **Snacks/appetizers for socials or other**
- **Swag Bag items – 200 of any one item**
 - o General ideas
 - ☐ Stickers
 - ☐ Mug
 - ☐ Coupons
 - ☐ Accessories
 - ☐ Tea/coffee bags
 - ☐ Etc..

Exhibitor Commitment

Return completed form along with a high-quality resolution logo and a brief description of products or services to be displayed to riddellm@ci.missoula.mt.us by January 15th, 2026. to be included in conference promotion. Opportunity to provide promotional materials for the swag bag.

Company Name: _____

Contact Name/s: _____

Address: _____ City: _____ Zip: _____

Email: _____ Phone: _____

Type of Product/Service Provided: _____

Payment Summary (please select):

_____ Full Conference Exhibitor – 2025 Member rate (\$470* rates may increase in October)

_____ Full Conference Exhibitor – Non-Member (\$545)

_____ Meals/events for additional representatives (\$225 per person) # of people _____

Sponsorship may waive fees.

Interested in Sponsoring? See sponsorship details for options.

Sponsor Level(s) _____

Sponsorship Amount _____

*Does not include hotel room registration.

Total Payment*: _____

List names of representatives attending for name badges: _____

Please note any dietary restrictions: _____

EXHIBITOR payment can be made online at <https://www.ticketleap.events/tickets/mtrpa-5/2026-annual-mtrpa-conference>

or send check made payable to MTRPA to:

City of Whitefish Parks & Recreation

ATTN: Carla Belski

P.O. Box 158

Whitefish, MT 59937

Montana Trail, Recreation, and Park Association, Missoula Parks and Recreation, and the City of Missoula assume no responsibility for the safety, theft or damage by fire, accident, vandalism, or other cause to the property of exhibitors. Exhibitors are encouraged to secure insurance prior to arrival. The exhibitor agrees to indemnify and hold harmless the Montana Trails, Recreation, and Parks Association, Missoula Parks and Recreation, and the City of Missoula, and all officers, agents, staff members or directors of the same, from any and all liability and expenses for personal injury and property damage or loss arising from or out of the use by the exhibitor of its exhibit space or its activities in connection thereof.

Exhibitor Signature: _____

Sponsorship (Non-Exhibitor) Commitment

Return completed form along with a high-quality resolution logo and a brief description of products or services to be displayed to riddellm@ci.missoula.mt.us by January 15th, 2026, to be included in conference promotion. Opportunity to provide promotional materials for the swag bag.

Company Name: _____

Contact Name/s: _____

Address: _____ City: _____ Zip: _____

Email: _____ Phone: _____

Type of Product/Service Provided: _____

Sponsorship Level: _____

Total Payment: \$_____

SPONSOR Payment can be made online at <https://www.zeffy.com/en-US/ticketing/sponsor-mtrpa-2026-conference>

or send check made payable to MTRPA to:

City of Whitefish Parks & Recreation

ATTN: Carla Belski

P.O. Box 158

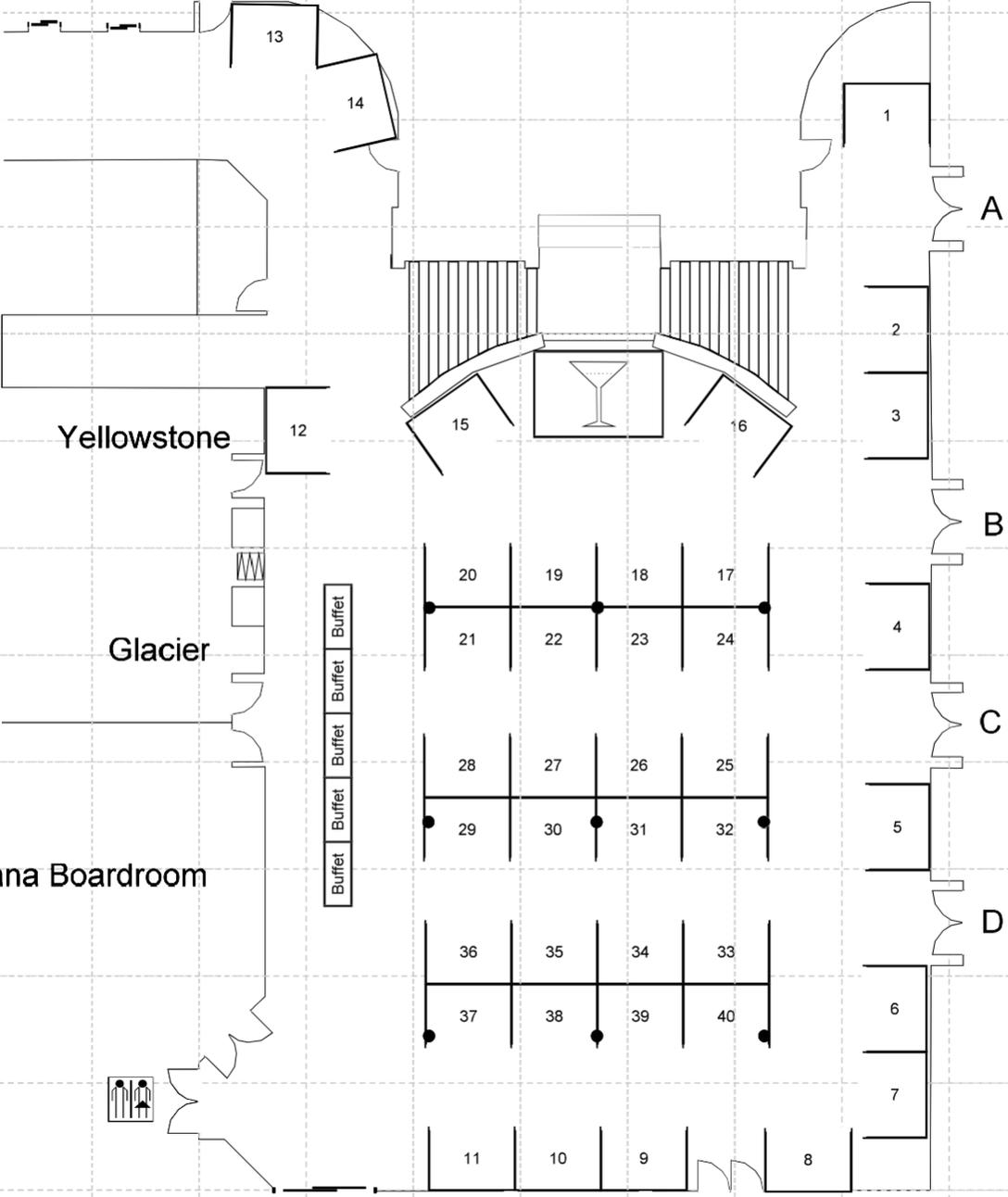
Whitefish, MT 59937

Thank you for your interest in exhibiting or sponsoring at the 2026 MTRPA Conference in Missoula, MT!



HOLIDAY INN DOWNTOWN MISSOULA

Big Sky Atrium



Distance KEY: 10ft = 1 Square on Grid